

Dear Contributor and/or Cultural Specialist,

Redhead Communications distributes a diversity magazine called 'Cultural Times'. It targets corporate managers and aspiring leaders around the globe. The magazine contains practical and inspiring articles on all things cultural intelligence (CQ), workplace diversity and inclusion, communication and change management.

The purpose of the magazine is to promote diversity, demonstrate case studies of good practice, open debate about current practices and proposed practices and give insights into different cultures/people and the way they do things.

We are currently accepting expressions of interest for the upcoming magazine. We would love to hear from you if you specialise in cultural intelligence, cultural change, diversity and inclusion, emotional intelligence, working with disabilities or LBTGQI+ or broader topics with a cultural flavour aimed at corporate managers or aspiring leaders. We are also interested in good practice examples or highlighting practices that can be done better.

Please submit an expression of interest to us, including the information outlined below. If you have any questions we'd love you to get in touch at [info@cultural-times.com](mailto:info@cultural-times.com).

2020 Schedule: 1 April (5th Edition), 1 July, 1 October etc. Article are due 4 weeks prior to these dates.

We're looking forward to featuring you in one of the next issues of [our magazine](#).

Warm Regards,

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**Article Expression of Interest:**

Please submit your article proposal to us and include the following information.

1. Proposed title
2. Subject
3. Tone of voice (formal, casual, cynical, cheerful etc.)
4. Approximate wordcount (see below)
5. Link to your website or provide a short bio of what you do

**Article word limits:**

- 1 page, no image - max 350 words (Word)
- 1 page, with image – up to 300 words (dependent on number of pictures)
- Double spread, with pictures - up to 700 words
- If you include any images, please advise where sourced to confirm copyright to publish
- Depending on the article, you may wish to submit a high-resolution photo of yourself to include in article and your title. Also add 1-2 sentences about you in 3<sup>rd</sup> person or refer to company. i.e. Tanya is a .... (see previous editions)